

PRESS RELEASE

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DeBartolo launches financial services branch in joint venture

TAMPA, Fla./AKRON, Ohio – DeBartolo Wealth Management LLC and 21st Century Financial LLC announced today that they entered into a joint venture to create DeBartolo Financial Services LLC (DFS). DFS will be headquartered in Tampa in DeBartolo’s 4401 W. Kennedy Blvd. offices.

DFS will provide professional risk management, insurance, retirement, and money management services in the Tampa Bay marketplace. Of the many services that DSE intends to offer its clients, a broad based financial services capability was considered one of the more important initiatives.

The joint venture was launched as a combined effort of the teams at DeBartolo Holdings LLC, and 21st Century Financial LLC. Charles Parks, who will serve as President of the new venture, has had over 37 years of experience in building and growing financial services firms. Edward Dropic is the Executive Vice President, and will handle the daily operations.

“Our Mission is to provide our clients with a comprehensive financial program that will assist them in the accumulation, preservation and distribution of their wealth. We will accomplish this through our professional associates who have the complementary knowledge and experience to deliver a seamless, one-stop, total wealth management program with a personal touch to our valued clients. Our associates will bring a high level of integrity, energy, persistence and dedication to their endeavors. They will emphasize a personal relationship approach to better serve the ever expanding and changing needs of the dynamic financial world,” says Parks, president of DFS.

Mr. Parks is available for interview upon request.

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