



## PRESS RELEASE FOR IMMEDIATE RELEASE

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For more information:

Stephanie Steele

813-258-5858

[Stephanie@schfinlee.com](mailto:Stephanie@schfinlee.com)

### Hytec Automotive partners with IWD Auto Pride

**COLUMBUS, Ohio** - Hytec Automotive (Hytec), a DeBartolo company, announced today that it has partnered with IWD Auto Pride to bring its premium, high-quality water pumps to Auto Pride members and independent repair shops. Coupled with Hytec's recent acquisition of the prestigious TS 16949 certification, today's Auto Pride partnership announcement will strengthen Hytec's market share and brand recognition.

"The valued partnership we have fostered with IWD Auto Pride enables us to further the growth and development of Hytec Automotive while simultaneously contributing to the profit of Auto Pride member groups. We are proud to be a partner with one of the most elite marketing groups in the automotive industry," says Tim Zahler, president of Hytec.

This partnership means Hytec Automotive water pumps will be distributed through IWD Auto Pride's international distribution network of more than 180 members and more than 800 distribution points serving the automotive and heavy-duty aftermarket.

"IWD Auto Pride is the strongest buying group in the North American automotive aftermarket. It is a privilege for Hytec Automotive to be an Auto Pride vendor and we look forward to a long and prosperous future as business partners," says Bob Van Gorkom, Hytec's vice president of sales and marketing.

**About Hytec:** Hytec Automotive is one of the world's foremost suppliers of new water pumps for automobiles, light and heavy-duty trucks, marine, high performance and industrial applications. An engineering-based company, Hytec designs, manufactures, packages and delivers assembled water pumps that are ISO, QS and OEM certified, ensuring first-rate performance, look and fit. For more information, please visit [www.hytecauto.com](http://www.hytecauto.com) or call 1-888-498-3228.

**DeBartolo in Brief:** The entrepreneurial spirit of DeBartolo never stops evolving. Seeing the potential in others has always been a recognized strength of the company. Thus *DeBartolo Holdings, LLC* was formed to optimize the portfolio of *DeBartolo* affiliate companies, property development and equity interests. The activities consist of investments in equity securities as well as short and medium term loans for expansion financing, acquisitions, leveraged or management buyouts and recapitalization of promising North American companies.

The DeBartolo portfolio of affiliate companies today includes: *DeBartolo Development, LLC*, a nationwide commercial real estate and residential development company, *Hytec Automotive*, one of the world's foremost suppliers of new water pumps for automobiles and trucks, headquartered in Columbus, Ohio; *Famous Famiglia* an award winning, national retail pizza company, founded and based in New York City, *Ed & Eddie's Ice Cream* a walk-up sundry store in Tampa, Fla. and the most recent affiliate *DeBartolo Sports and Entertainment, LLC*, a leading sports and

entertainment travel company which provides its' customers with the ultimate travel experience at the world's leading sporting events.

For more information on the DeBartolo portfolio of companies please visit [www.thedebartologroup.com](http://www.thedebartologroup.com) or call the Tampa corporate headquarters at 813.908.8400.