



199 Main Street, 8th Floor White Plains, NY 10601
www.famousfamiglia.com

FOR IMMEDIATE RELEASE

Contact: Giorgio Kolaj, EVP, Corporate Business Development
(914) 328-4444 giorgio@famousfamiglia.com

**Famous Famiglia Continues Growth in University Market
Opens New Locations at St. Louis University & Bradley University**

WHITE PLAINS, New York (August 18, 2005) – Famous Famiglia announces today its new store openings at the beginning of this Fall semester at St. Louis University and Bradley University.

In the heart of St. Louis, Missouri, **St. Louis University** boasts more than 11,000 students and 6,000 faculty and staff. The new Famous Famiglia pizzeria will be located at the Grand Marketplace in the Busch Student Center and will be franchise operated by Famous Famiglia's partner, Chartwells Educational Dining Services, a Compass Group (UK:CPG) company.

Also opening this semester in the Student Center at **Bradley University**, is the second new Famous Famiglia location on campus. The first location at Bradley opened last semester and is located at Williams Hall. Both locations are operated by Chartwells Educational Dining Services. Located in Peoria, Illinois, Bradley boasts over 6,000 students plus faculty and staff.

The university market continues to be a strong growth segment for the Famous Famiglia brand. With locations at the University of Massachusetts at Amherst, Columbia University in New York City, the University of Pennsylvania, Bradley University, St. Louis University, and a flagship location at the heart of New York University's campus, Famous Famiglia's authentic New York pizzas and pasta dishes are a welcomed sight to students, faculty and staff.



Famous Famiglia was founded in the heart of New York City in August 1986 by four brothers. Today, the company has successfully expanded its concept across the United States in leading airports, universities, shopping centers, casinos, stadiums, theme parks, medical centers, convention centers and busy neighborhood locations. Through the growth, Famous Famiglia remains an active participant in the communities which it serves. In keeping with its tradition, the company donates total first days' proceeds of every grand opening to a local children's charity within the community.

For more information about Famous Famiglia, please contact Giorgio Kolaj, co-founder and Executive Vice President of Corporate Business Development at (914)-328-4444, or via e-mail at giorgio@famousfamiglia.com. Also, please visit us on the web at: www.famousfamiglia.com.

###

